



SPONSORSHIP PROGRAM

FACILITIES MANAGEMENT EXPO

WEDNESDAY, OCTOBER 23, 2019 | FAIRGROUNDS EVENT CENTER, HAMBURG

The Facilities Management Expo has again entered into a partnership with Buffalo Business First as our Official Print Media Sponsor. Business First will be able to help raise awareness and grow attendance to our 24th FM Expo.



FACILITIES
MANAGEMENT
EXPO



**BUFFALO
BUSINESS FIRST**

The FM Expo Sponsor Program is designed to provide participating companies with increased visibility and awareness. Bronze, Silver and Gold packages include advertising in Buffalo Business First, where your ad can reach over 44,000 readers in the October 4th issue.



GOLD
BOOTH PACKAGE

\$1,580

- (1) Standard Booth Package (\$570 Value)
- 1/4 page (4.5" x 6.75") 4-color ad in Business First Special Show Section (\$2,575 Value)
- Special promotion of your logo & website link on all main FME website pages
- Premium booth selection (pending availability & timing of reservation)



SILVER
BOOTH PACKAGE

\$1,280

- (1) Standard Booth Package (\$570 Value)
- 1/8 page (4.5" x 3.25") 4-color ad in Business First Special Show Section (\$1,500 Value)
- Company logo & website link listed as a sponsor on the FME Website
- Premium booth selection (pending availability & timing of reservation)



BRONZE
BOOTH PACKAGE

\$980

- (1) Standard Booth Package (\$570 Value)
- 3" x 3" 4-color ad in Business First Special Show Section (\$395 Value)
- Company logo & website link listed as a sponsor on the FME Website
- Premium booth selection (pending availability & timing of reservation)



STANDARD
BOOTH PACKAGE

\$570

- 10' wide x 10' deep booth
- 8' Back Drape & 32" Side Rails & Curtains
- 500 Watt Electrical Outlet
- ID Sign
- 6' Covered & Skirted Table
- 2 Chairs
- Show Directory Listing
- WiFi
- Link from FME Website to yours
- Unlimited Admission Passes
- Seminars
- Free Parking
- Beverages & Snacks
- Report of Registered Visitors

Contact Show Manager Nancy Boyd Haley for multiple booths or bulk space discounts.

PRODUCED & MANAGED:
PPM Business Services

PO Box 888
Hamburg, NY 14075

CONNECT
WITH US!



SHOW MANAGER: Nancy Boyd Haley

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